



BRAINERD RIVERFRONT MEETING

February 1, 2018

3:00–5:00 p.m.

Brainerd Lakes Chamber of Commerce - CTC Conference Room
224 West Washington St., Brainerd, MN 56401

MEETING PACKET

- 1) **Banner Concept Design**
- 2) **Brainerd History Group Packet and Associated Programs**
- 3) **Brainerd Lakes Area Trail Package – Presentation Given to Senate Capital Investment Committee**

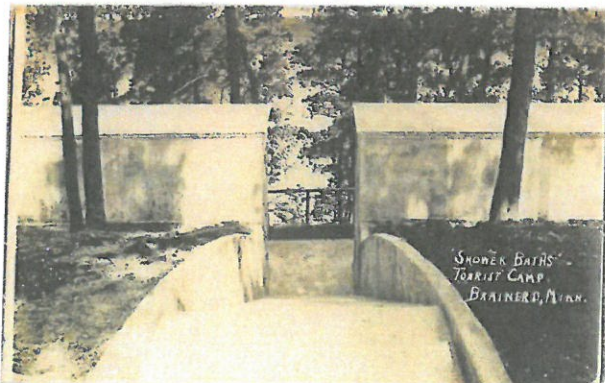
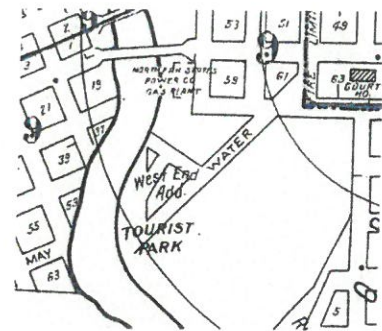
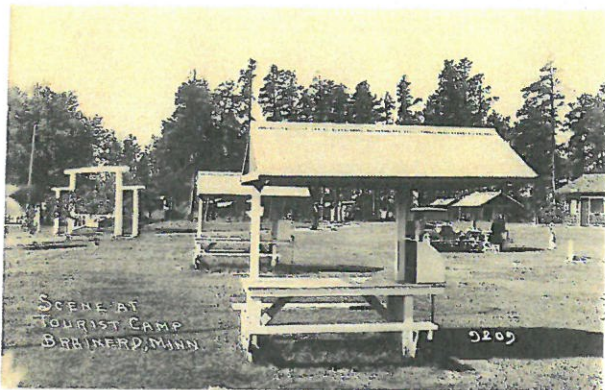
White Park marker-proposal:

As I mentioned at the meeting, one of the things I'd like to see left behind from each BHW...besides a good time and bringing local history to the folks, is a physical memory. In the previous years we have managed to leave behind several plaques, and some great booklets. When we started looking at the historic markers around town, we found that most were put up in the teens and 20's, some in the 50's, then for the Centennial 18 were planned and produced, but none was installed until a few years later! More were installed around 2008 and 4 remain in a box at the museum. That was a huge gap in production from 1971 to about 2014... 40 some years is a big gap!

Since the 2018 BHW is a river theme, and I see the [Mississippi Riverfront Project](#) are once again big news in the paper (Jan. 1 Dispatch), it would be great to strive for another river marker or 2. There are 2 **Graphic Markers** on the river now, one just below the High Rise depicting the "Father of Brainerd", Lyman P. White (LPW), and one a bit farther south depicting the Steamboat Landing. The former marker location was chosen because that triangle of land called the West End Addition to Brainerd that is being proposed as the Riverside Plaza* is land given to Brainerd in 1921 by LPW's son, Almond White for use as a park. It was then called White Park for use a permanent Camp Site, and was later used as a motor/automobile Tourist Park in the 1920's. Currently, the LPW plaque touts the accomplishments of LPW, but nothing about the connection between he and his son and the land. The land was last co-owned by the city and school district, but I think it has now become city property.

*(As for the Mississippi Riverfront Project, it will look to build a riverside plaza on what is currently a parking lot just south of Northstar Apartments, Bergman noted.)

I'd like to propose a companion marker to tell this story of the land donated by the White family, and perhaps even dedicate it by once again being named **White Park**. There are MANY great photos of the Tourist Park! A graphic marker right ON this site can bring back to the viewer a glimpse of the former use of this important plot of land.





COLONEL HALSTED



Veteran newspaper man retires from active editorial management of Brainerd Tribune.

COLONEL HALSTED SELLS TRIBUNE

Pioneer Minnesota Journalist Relinquishes Reins of Brainerd Newspaper

He went to Wheeling, West Virginia, in October, 1870, and worked in the news room of the Daily Intelligencer, a morning paper which was one of the leading Republican dailies of the state. He was promoted to city editor in 1871, at the age of 21. This position he held for 8 years, resigning in August, 1879, to establish the Wheeling Evening Journal, which he conducted for four years and then sold in the fall of 1883 to ex-Gov. G. W. Atkinson, Congressman Goff and other leading Republicans.

Came To Brainerd

The lure of the West brought him to Brainerd in 1884. He bought the Northwestern Tribune, now the Brainerd Tribune, from George S.

WHITE GIVES PARK SITE TO BRAINERD

Former Brainerd Citizen Donates Two City Blocks on Mississippi River

Mr. White's Father, L. P. White, Built First House in Brainerd Years Ago

Through the generosity of A. A. White, a former resident of Brainerd, a beautiful park site two blocks in extent and overlooking the picturesque Mississippi river has been presented to the people of the city.

Mr. White was enroute from St. Paul to Montana. The parks and playgrounds committee of the Chamber of Commerce approached him and he immediately responded with the gift.

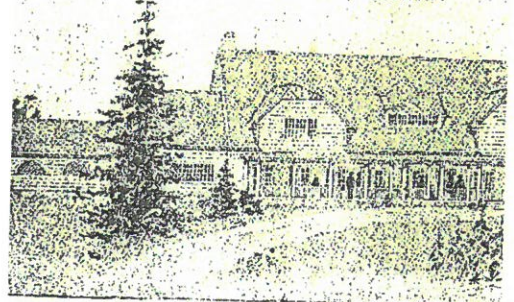
The property includes all of the West End addition about a block and a half south of Laurel street. It is of triangular shape. There are many magnificent trees upon it and it gives a delightful unobstructed view of the Mississippi river.

There is a frontage of 500 feet on Water street, 450 feet on another street running east and west and 400 to 500 feet on the river.

Mr. White's father, L. P. White built the first house in Brainerd.

Mr. White's interest in the city was handled by P. R. Nettleton and it was through him that Mr. White was induced to permit part of Mr. White's frontage to be used as an auto camp.

CINOSAM CL GULF LAKE SUNN



MARKOWITZ BROS. GET BEARE BLK.

THERE WILL BE NO CHANGE IN TENANTS OF THE BUILDING. INC. BEARE TO CALIF.

Announcement is made this week that Markowitz Bros. had purchased the Beare block on south Seventh street. There will be no change in the tenants of the building as the new owners have made the purchase as an investment in Brainerd real estate, they being the owners of the Plymouth Clothing store.

Mr. Beare is moving to California to make his home, the winters here being too severe for both Mr. and Mrs. Beare.

Thomas Beare, of Trenton, a son of Mr. and Mrs. Thomas Beare of this city is arranging his business affairs there to leave with them for their California home to remain.

FRIDAY, MAY 27TH, 1921.

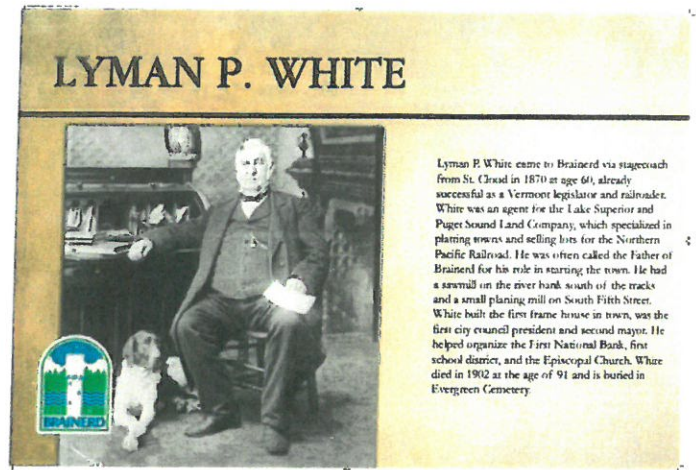
NEW CAMP SITE IS BEING USED

TOURISTS ALREADY USING WHITE PARK AND ARE HIGH IN PRAISE OF IT

The wisdom of the Chamber of Commerce in choosing White Park or rather what is now White Park for a permanent Camp Site is being demonstrated already by the fact that several families have made use of it, pitching their tents and making themselves at home overnight Monday night Mr. and Mrs. Lester of Minneapolis, en route for the National Parks and the Pacific Coast, camp in Secretary Randall's visited them shortly after they had pitched their tent and enjoyed with them the odor of frying bacon and eggs and potatoes and coffee.

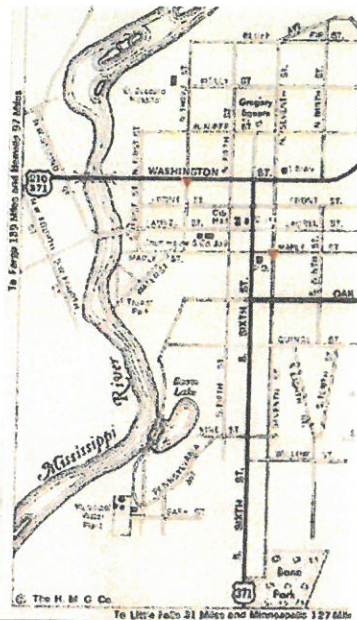
Mrs. L. L. McKillan, P. W. Baggett, Chas. Baggett, and Alfred J. Randall, all of Winnetka, this state, enroute for Lake Waubesa, stayed overnight and like Mr. and Mrs. Lester were loud in their praise of the Park as a camping site.

Graphic markers on the river now:

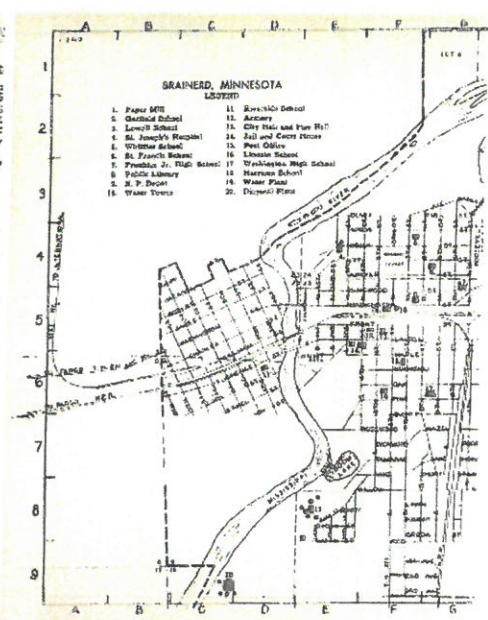


This snip is from a separate document. Note Wright Park is north of White (Tourist) Park, the latter being the triangular parcel in question. >>>

There is a much cheaper option for a less graphic marker that costs under \$50, plus the post and platform, and produced locally. We may have to settle for the \$50 marker version until we upgrade, but this is the year it should be addressed since we are in that area on the river! Here is the one placed at Rosko Field in 2017, below:

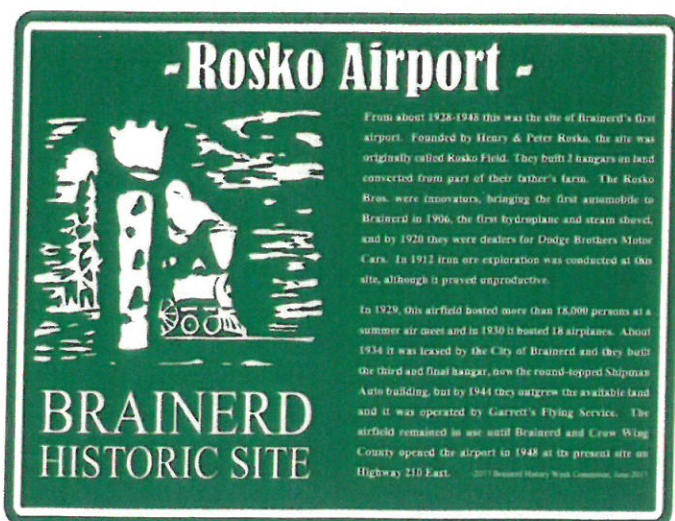


L: 1940's Conoco



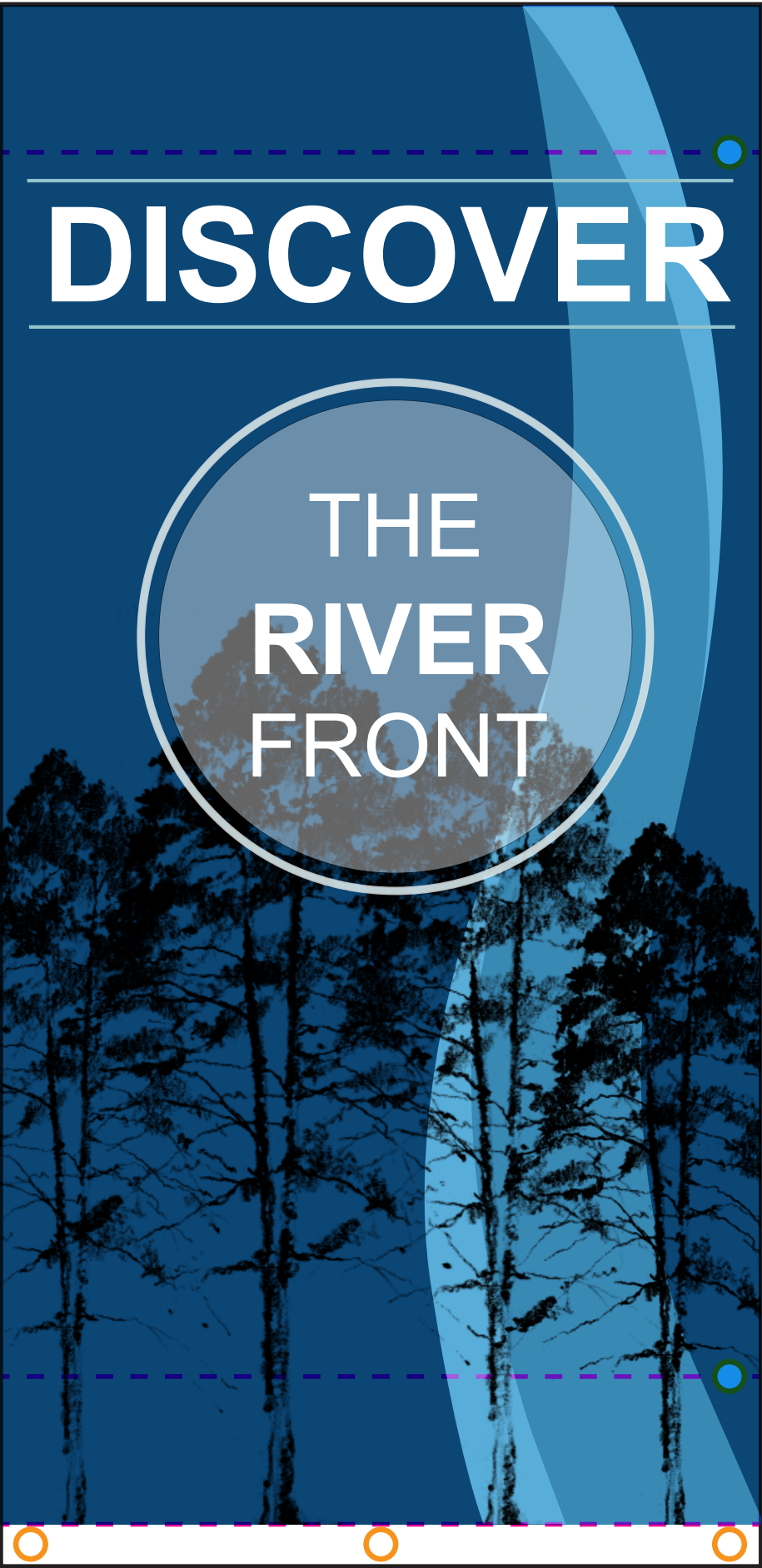
R: 1949 BCD

Notice that Tourist Park is the bottom triangle, and the later Wright (Judd Wright?) Park is the lot on Water St. AND the river north of the triangle. This is the only place I see any "Wright Park" (1949, the only map showing a Wright Park, other than the 1949 BCD reference to the Wright Park Cabins). Looking at the 2 maps above, it would seem that Wright Park and Tourist Park were 2 different locations.

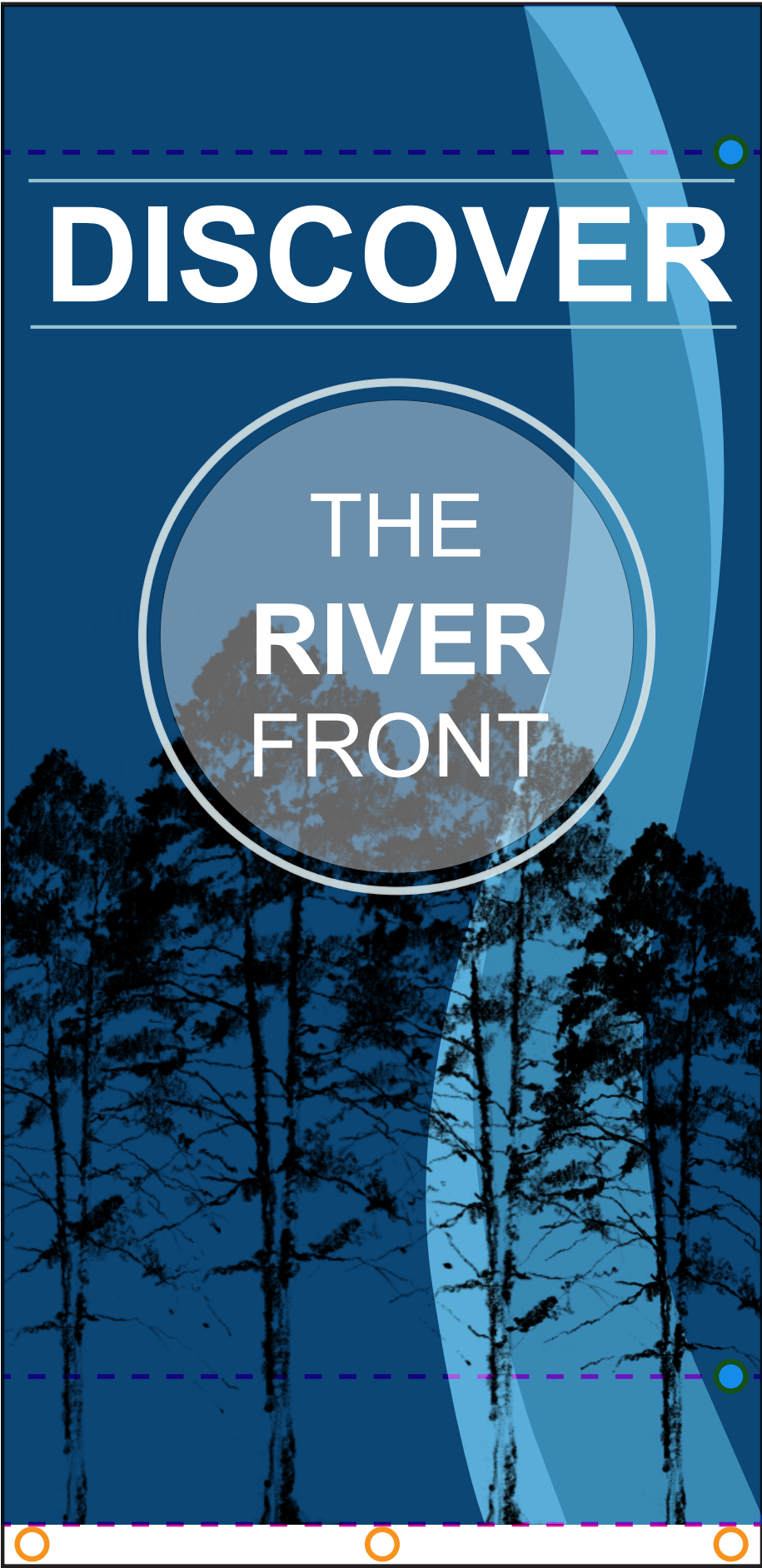


CONCEPT BANNER
DESIGNS
Brainerd Riverfront Committee

18” x 36” banner



18” x 36” banner



18”x12” Sponsor Slice



Washington Bridge

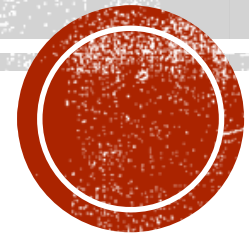
◀◀ East River Road, College Drive, Laurel Street & Fourth Street

12” x 18” SPONSORSHIP OPPORTUNITY

BRAINERD LAKES AREA TRAIL SYSTEM

A PLACE WHERE YOU CAN PICK YOUR ADVENTURE!

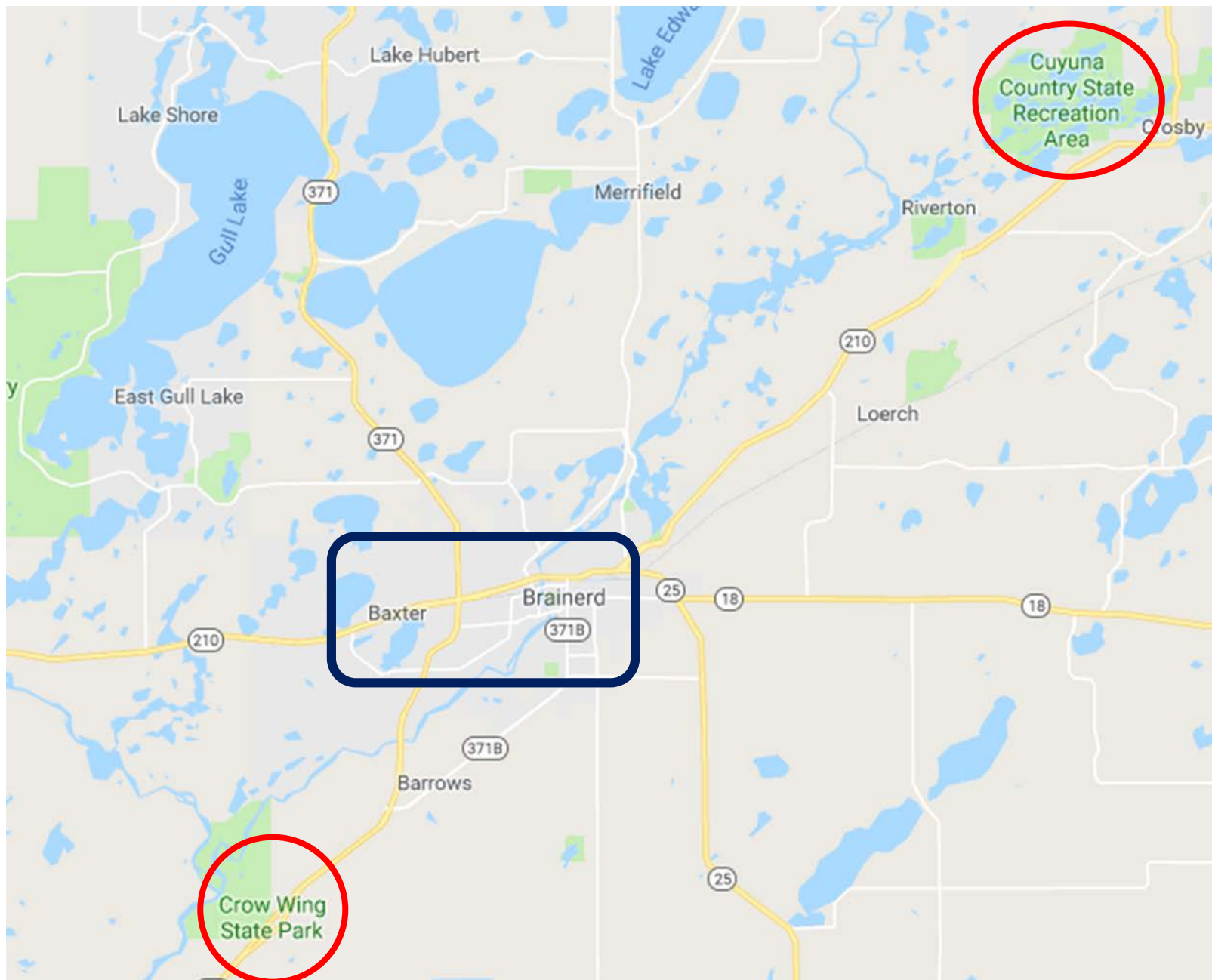
Presentation to the Senate Capital Investment Committee



BONDING REQUESTS

- **Cuyuna Lakes State Trail –**
 - Design and Construction to complete the **Cuyuna Lakes State Trail** connection to the edge of the City limits (\$1,175,000)
- **Riverfront Trail –** (formerly known as the Three Bridges Trail)
 - Design of Trail and Plaza (\$1,500,000)
 - *Which will become a part of the Cuyuna Lakes State Trail*





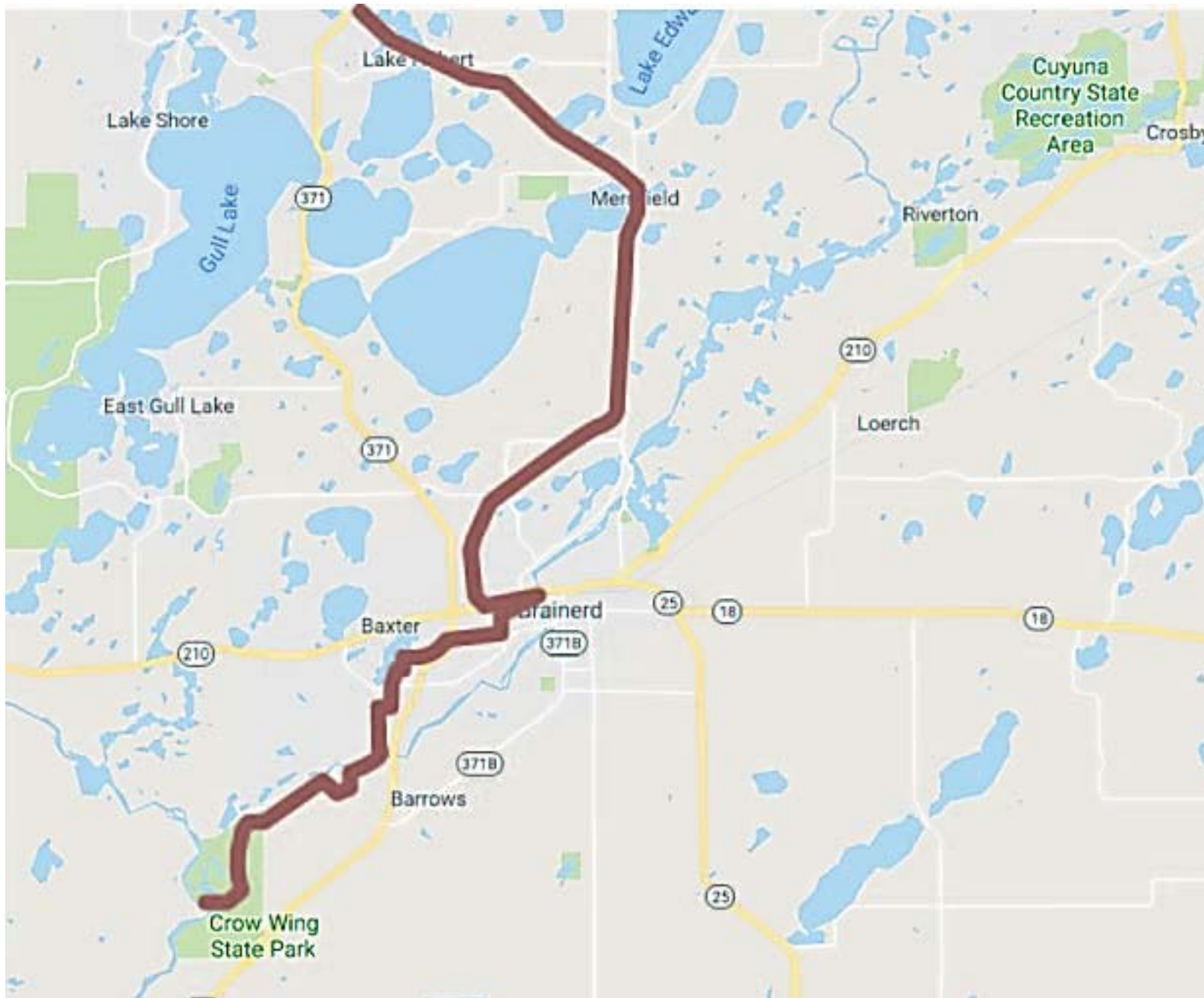
BRAINERD LAKES AREA TRAIL SYSTEM

Plan Connects:

- Cuyuna County State Recreational Area
- Paul Bunyan State Trail
- Crow Wing State Park

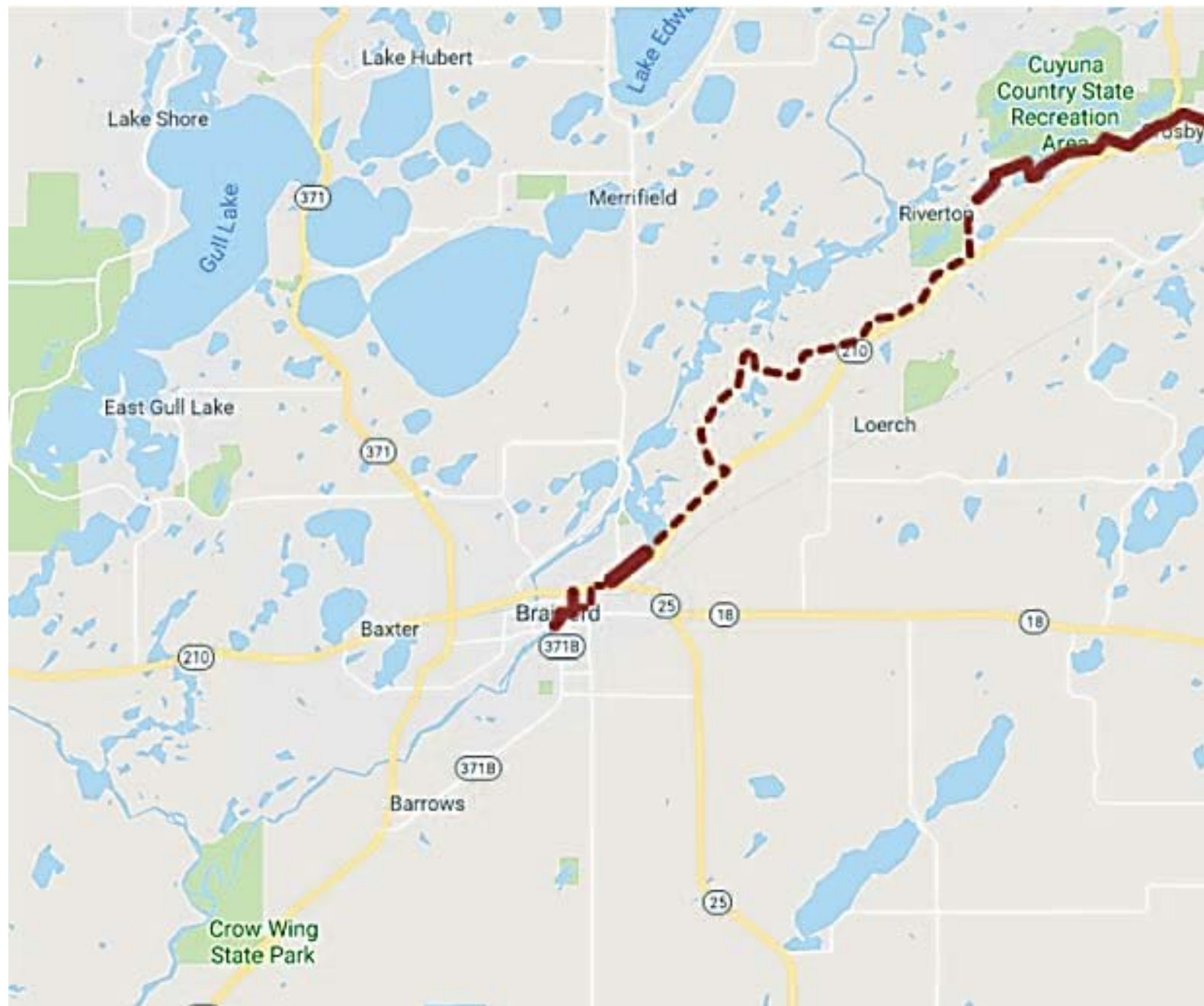
****Brainerd and Baxter as
the Economic Hub****





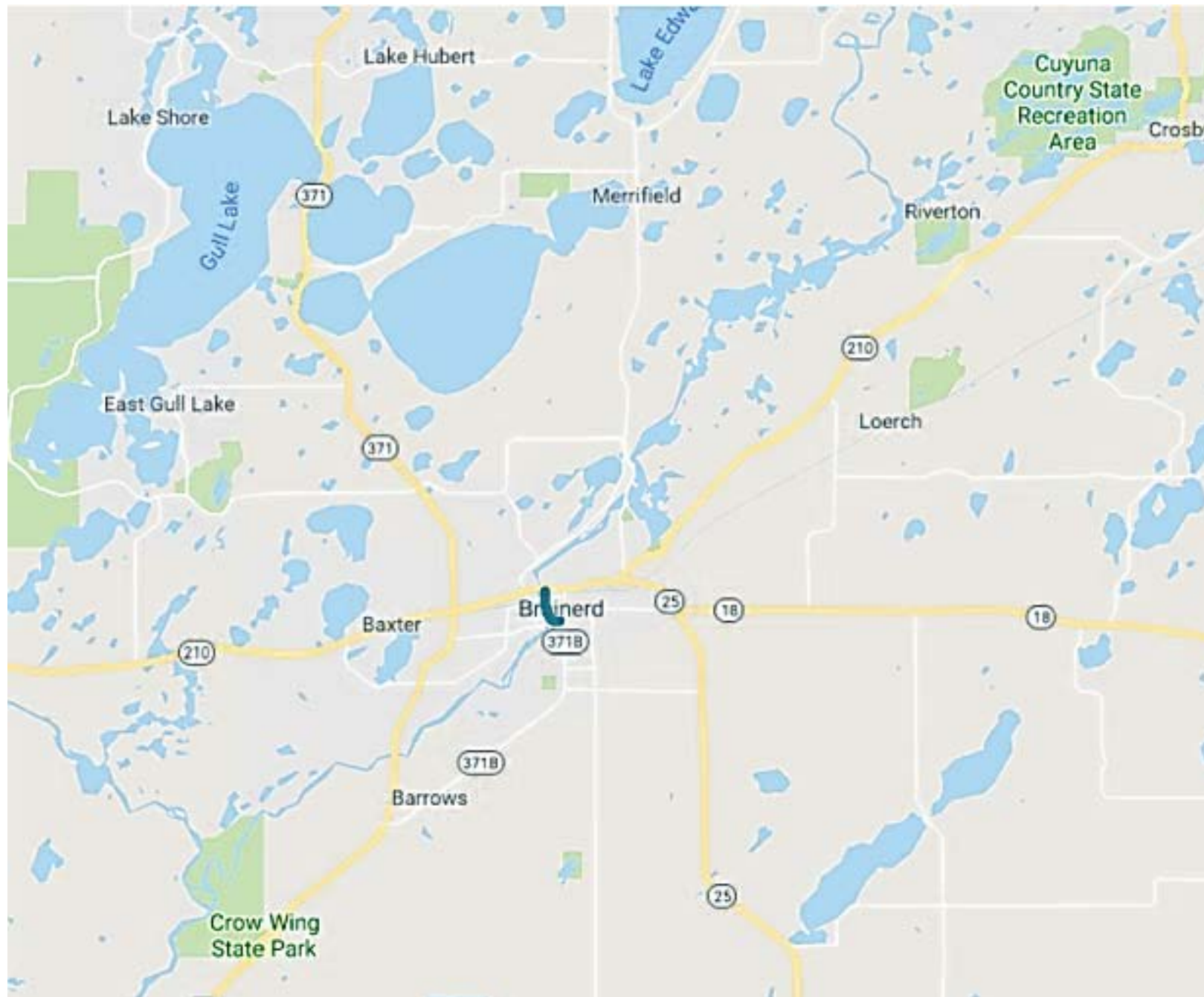
PAUL BUNYAN TRAIL





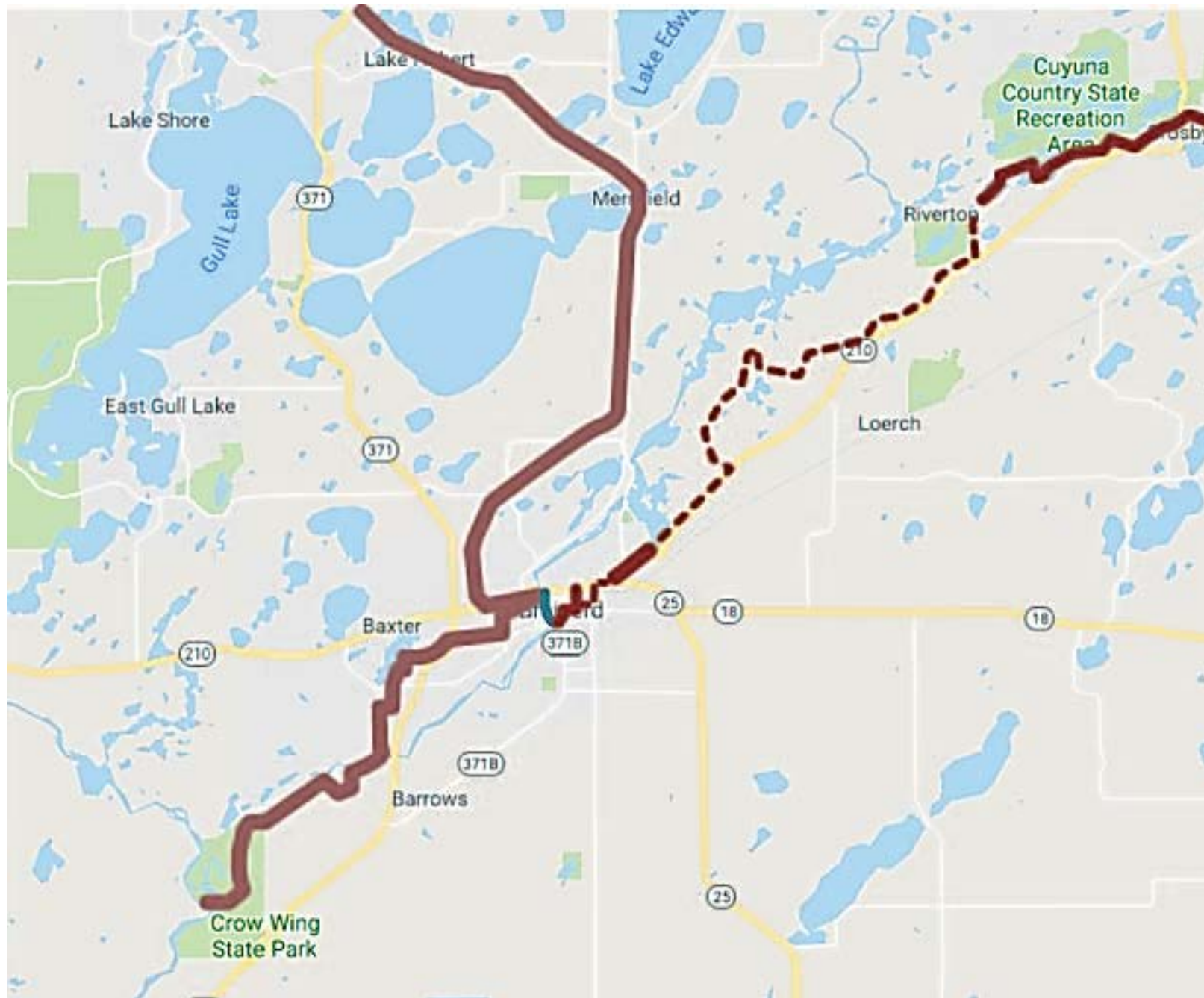
CUYUNA LAKES TRAIL





RIVERFRONT TRAIL AND PLAZA





BRAINERD LAKES AREA TRAILS SYSTEM





DIFFERENCE MAKER GRANT

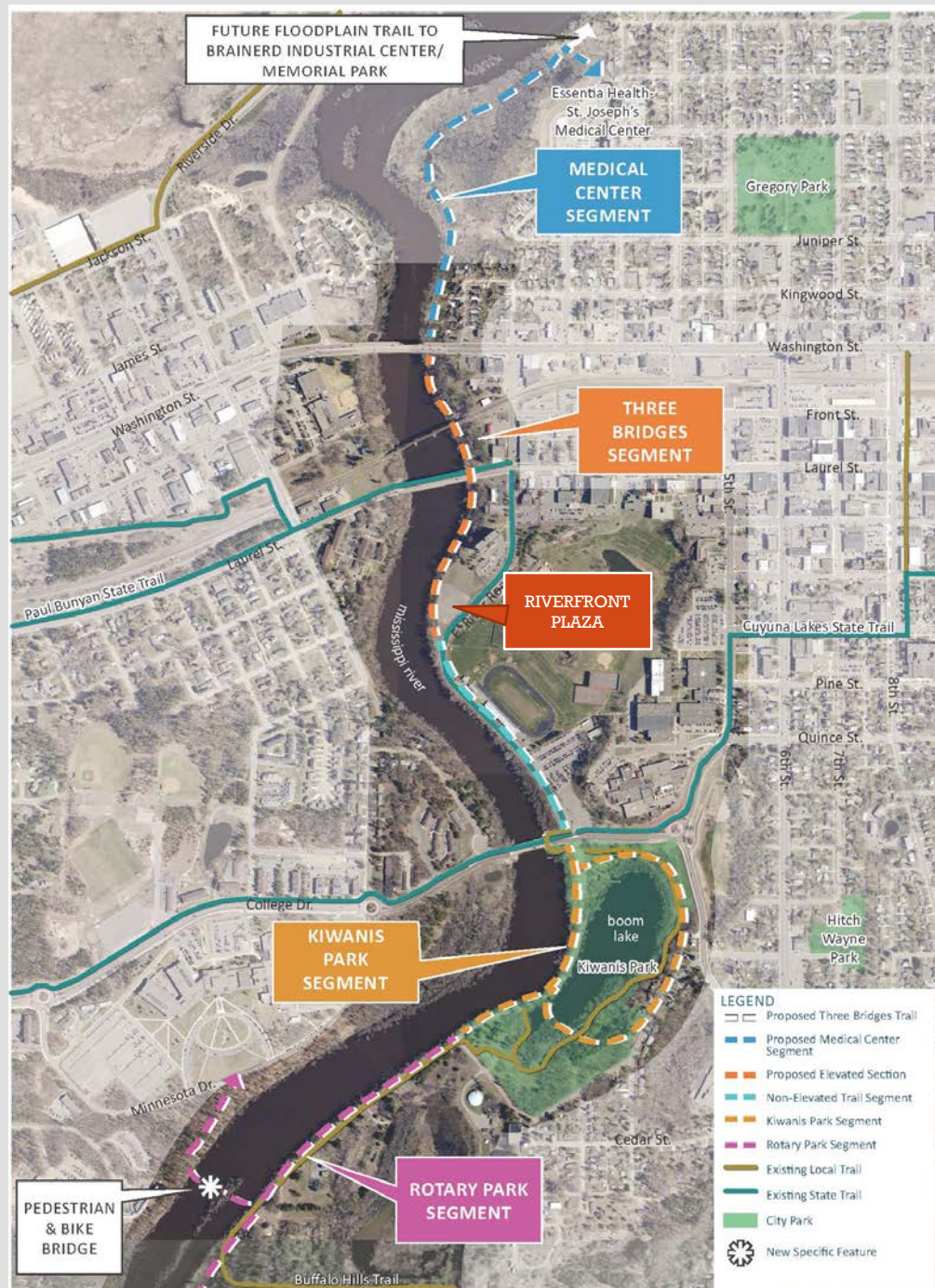
- Brainerd Lakes Area Community Foundation
- Funded the coordination of the Riverfront development concept



RIVERFRONT TRAIL SEGMENT

- This segment completes the **Brainerd Lakes Trail System** within the City Limits
 - Connecting
 - Cuyuna Lakes State Trail (Cuyuna Country State Recreation Area)
 - Crow Wing State Park.
- In the middle you also connect to:
 - Paul Bunyan Trail,
 - Arboretum,
 - Riverfront Plaza,
 - Mississippi River,
 - Economic Hub – Brainerd and Baxter –
 - which provides food, lodging, shopping, and multiple transportation amenities





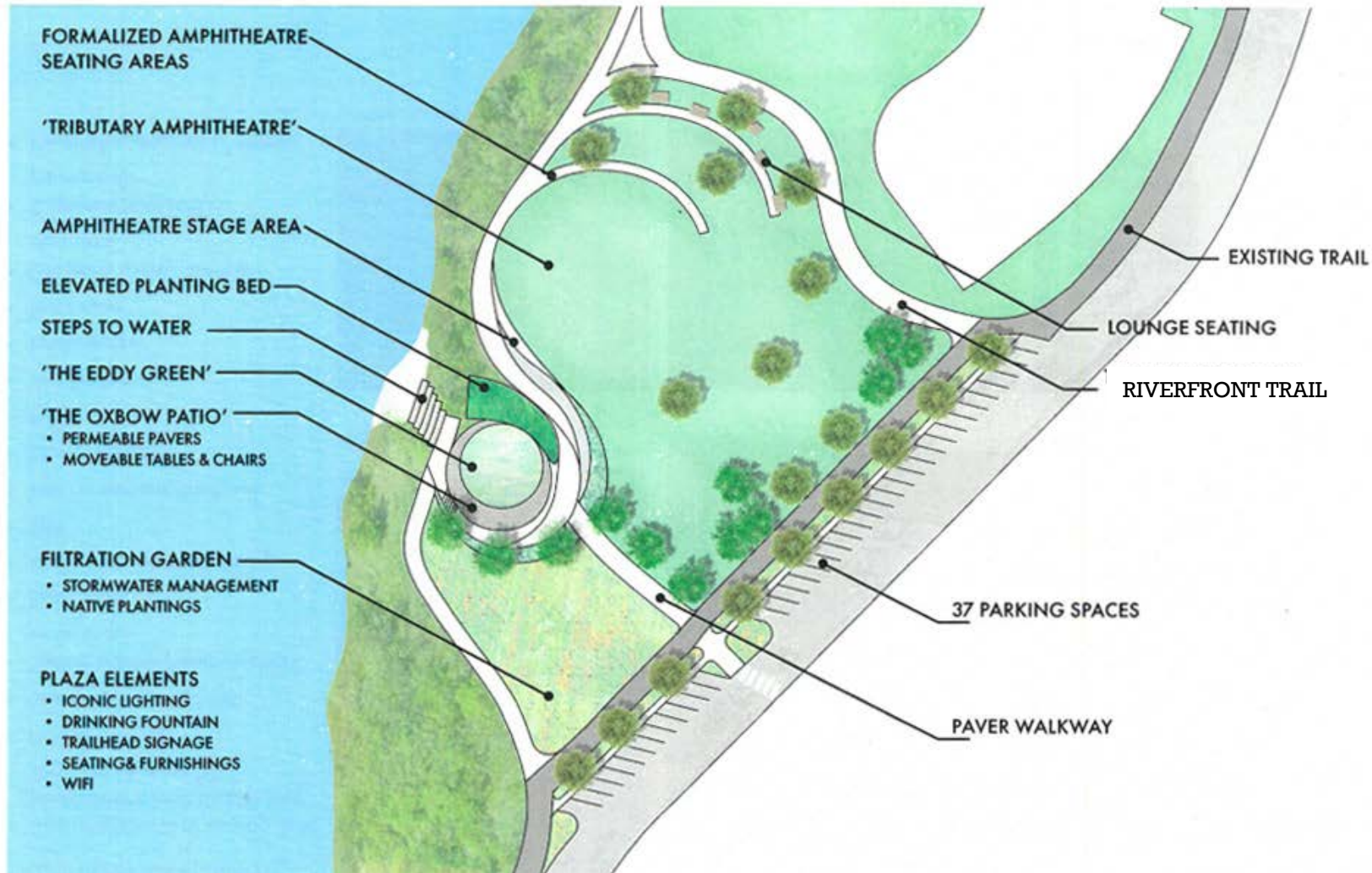
RIVERFRONT TRAIL

Includes:

- Elevated Trail Segment
- Riverfront Plaza
- Fishing Access
- Canoe/Kayak Landing
- Interpretive Sites

****ADA Accessible****

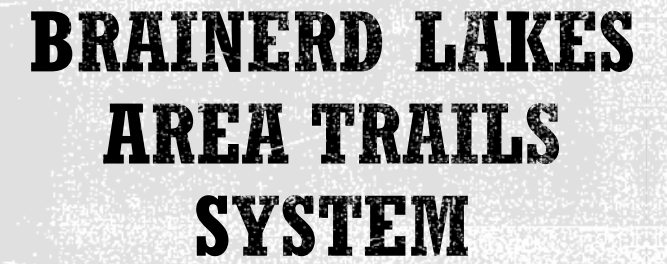




RIVERFRONT PLAZA

- **Gathering Spaces**
 - Example: Amphitheater for 250
- **River Access**
- **Festivals and Performing Arts**
- **Multi-seasonal programming**
- **Trail connections and trailhead**
- **Bike fix station**
- **Public Art**
- **Interpretation**
- **Educational Space / Outdoor Classroom**
- **Green Infrastructure**





- Cuyuna County State Recreational Area
- Cuyuna Lakes State Trail
- Paul Bunyan State Trail
- Crow Wing State Park

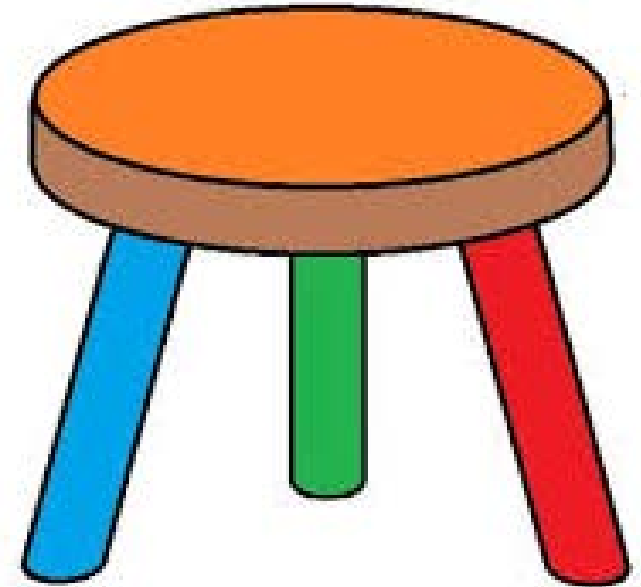
****Brainerd/Baxter as the Economic Hub**



BRAINERD REVITALIZATION

- **Three Pillars of Economic Success**

1. A Skilled Workforce
2. Smart, Efficient Infrastructure
3. Healthy, Vibrant Communities



An aerial photograph of the Brainerd Lakes Area Trail System. A large, winding lake is the central feature, surrounded by dense forests with trees in various shades of green and yellow, indicating autumn. A multi-lane bridge crosses the lake in the lower-middle section. To the left of the lake, there are several red brick buildings and a parking lot. To the right, there are sports fields, including a baseball field and a soccer field, with a large parking lot nearby. In the background, a city skyline is visible under a clear sky.

Brainerd Lakes Area Trail System

A place where you can pick your adventure!