#### **Kiwanis Park Riverfront Enhancements**

Elements within this project include:

- Reconfigured entry and multimodal parking with an emphasis on separating bike, pedestrian and vehicular traffic
- Accessible canoe/kayak launch | Riverfront plaza | Interpretive signage
- Lighting and riverfront trail with connections south to Buster Dog Park
- Otto Bremer Trust and BNSF Railway Foundation would be good first steps for design grants for Kiwanis Park. BNSF also for construction
- U.S. Bank is one to watch for an upcoming grant round Winter 2017 for construction. The DNR grants are not advised for Kiwanis Park but are better suited for other Riverfront projects.
- 5 Wings Art Council should be contacted for partnering opportunities related to art along the Riverfront, including Kiwanis Park.

		SOURCES FOR PLAN					
AGENCY	PROGRAM NAME	FUNDING AMOUNT	PURPOSE	ELIGIBLE APPLICANTS	DEADLINES	CONTACT INFO	
Initiative Foundation	Innovation Fund	\$2,500 - \$5,000	Priority consideration is given to projects that have local support. For program or capacity-building projects which address key local priorities.	501(c)(3) nonprofit organizations, governments and schools in IF area.	2016: March 25, June 15 and October 7	Don Hickman dhickman@ifound.org 320.632.9255	
BNSF Railway Foundation	None	No minimum / maximum listed	Request should fall in one or more of the following categories: civic, cultural, educational, health/human services, youth	501(c)(3) nonprofit organizations in or serving a community near one of BNSF's lines	Apply at any time	BNSFFoundation@bnsf.com	
U.S. Bank	Places to Play Program	\$25,000 - \$50,000 50/50 match	Provides community-based non-profit organizations and schools with grants to improve the quality, safety, and accessibility of local play spaces in low- to moderate-income communities in Minnesota	Community-based non- profit organizations and schools	Waiting for new round – anticipate February 2017	placestoplay@usbank.com	
BLACF	Mississippi Riverfront Development Fund	Dependent on contributions		Field of Interest Fund created to coordinate philanthropic donation to further enhancements along the Mississippi Riverfront in Brainerd; may also be able to access other donors; seek opportunities			
5 Wings Art Council	Small Grants for Community Arts Projects	\$1,000	Funds are available for arts projects which develop or enhance local or regional artists, arts resources, or arts audiences	501(c)(3) nonprofit organizations, governments and schools in their region	Apply at any time	Vicki Chepulis 218.895.5660	
Otto Bremer Trust	Otto Bremer Trust	No set limit on requests	Funds variety of that move a community forward in meaningful, powerful and broad-based ways	501(c)(3) nonprofit organizations, governments	Apply at any time	Kris Kosek kkosek@ottobremer.org 651.312.3723	

	SOURCES FOR CONSTRUCTION								
AGENCY	PROGRAM NAME	FUNDING AMOUNT	PURPOSE	ELIGIBLE APPLICANTS	DEADLINES	CONTACT INFO			
BNSF Railway Foundation	None	No minimum / maximum listed	Supports the communities it serves and the hometowns in which its employees live, work and volunteer. Supported organizations or programs should exist in or serve a community near one of BNSF's rail lines	501(c)(3) nonprofit organizations in or serving a community near one of BNSF's lines	Apply at any time	BNSFFoundation@bnsf.com			
U.S. Bank	Places to Play Program	\$25,000 - \$50,000 50/50 match	Provides community-based non-profit organizations and schools with grants to improve the quality, safety, and accessibility of local play spaces in low- to moderate-income communities in Minnesota	Community-based non- profit organizations and schools	Waiting for new round – anticipate February 2017	placestoplay@usbank.com			
Minnesota Department of Natural Resources	Outdoor Recreation Grant Program	50% up to \$100,000	Project must include one of the following:  Boat/Canoe Access Sites – Campgrounds - Fishing Piers/Shore Fishing Areas - Skating Rinks/Parks  - Nature Study/Observation Areas - Picnic Shelters – Playgrounds - Sports Fields and Courts - Swimming Beaches and Outdoor Pools - Splash Parks - Trails (non-motorized internal park trails)	Counties, cities, and townships.	Annual process with applications dues in March	Joe Hiller joe.hiller@state.mn.us or 651.259.5538			
Greater Minnesota Regional Parks and Trails Commission	Parks and Trail Legacy Program	No match required, but makes application stronger if provided	To provide grants to local units of government to support parks and trails of regional or statewide significance.	Counties, cities, and townships.	Need to have "high" designation prior to funding requests. Prioritization historically happens in the spring with funding requests in the fall	Joe Czapiewski 218.556.3651 coordinator@gmrptcommissio n.org			
Minnesota State Arts Board	Arts and Cultural Heritage Fund	\$5,000 - \$100,000; must provide 10% match	To encourage strategic, long-term engagement between arts organizations and traditionally underserved communities. Grant funds may be used by an arts org. to collaborate with a community to create and/or increase access to meaningful art experiences.	Artists, arts org's, community groups, human service org's, public agencies, ed. institutions	Annual process with applications dues in April	Sue Gens sue.gens@arts.state.mn.us 651.215.1609			
BLACF	See details under l	Planning / Design	1						

	SOURCES FOR PROGRAMMING								
AGENCY	PROGRAM NAME	FUNDING AMOUNT	PURPOSE	ELIGIBLE APPLICANTS	DEADLINES	CONTACT INFO			
Initiative Foundation	Innovation Fund	\$2,500 - \$5,000	Priority consideration is given to projects that have local support. For program or capacity-building projects which address key local priorities.	501(c)(3) nonprofit organizations, governments and schools in IF area.	2016: March 25, June 15 and October 7	Don Hickman dhickman@ifound.org 320.632.9255			
The Sparkplug Foundation	Sparkplug	Up to \$15,000	Funds start-up organizations and new projects of established organizations in music, education and community organizing.	Need a 501(c)(3), nonprofit sponsor	Spring and fall grant rounds annually	877.866.8285 info@sparkplugfoundation .org			
Five Wings Arts Council	Arts Based Community Development (ABCD) grant program	\$7,500 / 50/50 match	To encourage and support the integration of the arts to address a local community issue, problem, or need through an artsbased solution.	nonprofit 501c3, school, LGU serving counties of Cass, Crow Wing, Morrison, Todd and/or Wadena	June 3rd and, if funds are still available, again on August 15th	Vicki Chepulis Grants & Program Coordinator 877.654.2166			
BLACF	See details under	Planning / Desig	gn						

In addition to the above grant programs, there are a multitude of local organizations, clubs, and businesses that can be tapped into for programming at Kiwanis Park. Below is listing that was generated during the April 2016 Stakeholder Meetings. Further outreach should be conducted with these groups, not only for programming but to help generate excitement for the Riverfront as well as access to potential funders.

Crossing Arts Alliance	Independent School District 181 – Community Education	Stage North Theatre	City of Brainerd – Park Board – Local Option Sales Tax	Service Organizations (and its members)	Kinship Partners
5 Wings Arts Council / Other Arts Groups	Bicyclists Groups/Shops	National Trails Service	Central Lakes College	Minnesota Pollution Control Agency / Green Corp	Mississippi Headwaters Board
YMCA	Essentia Health	Prairie Bay Restaurant	Visit Brainerd / Resorts	Fun Run/5 k's	Community Action
Scott Likens, Lakes Area Music Festival	Trails (Camp Ripley, Paul Bunyan, MRT, Cuyuna)	Public campaign – survey to solicit input for types of activities wanted - Qualtrics	Brainerd Lakes Area Chamber / BLAEDC	Art in the Park – Music in the Park – Farmers' Market	MN Symphony / Guthrie / The Acting Company (Kevin Klein)
Heartland Symphony	Historical Society	Brainerd Arts & Crafts Fair / Fourth of July	Crow Wing State Park	Brainerd Audobon / Nature Conservancy	Youth advisory "natural play spaces"
Snowmobilers (SnoDeos)	Fishing / Canoe Outfitters	Destiny Cruises – cruises on the river	Walkable Bikeable Committee	Minnesota Department of Natural Resources	Youth sporting associations

#### **Three Bridges Trail**

- Elevated trail from just south of Laurel Street to Washington Street, potential to phase the trail.
- Riverfront trail linking to Buffalo Hills Trail, Boom Lake and Kiwanis Park, Buster Dog Park, Riverfront Plaza, Downtown, Hospital, and ultimately to Brainerd Industrial Center.
- Elevated portion approximately 1,000 lineal feet, river bank portion approximately ½ mile.
- BNSF Railway Foundation and Initiative Foundation (IF) could be sought for design funds; need to coordinate with other requests of the IF.
- Should pursue TAP immediately (full application due January 13, 2017); funding is for FY 2020; Federal funding program.
- Parks and Trail Legacy Program and state bonding bill should be pursued to match TAP.
- Also explore TIF, creation of a port authority, and usage of existing Local Option Sales Tax or increasing by another ½%.
- Public Private Partnerships (P3) Opportunities will be explored on an ongoing basis by SEH.
- There are a number of grant programs that the Three Bridges Trail would be eligible. However, higher priority should be placed on the programs that provide higher amounts of funding.
- Partnership opportunities should be explored with area governments, i.e. Crow Wing County, Crow Wing County HRA, area townships, City of Baxter.
- A capital fundraising campaign can help provide match dollars to state and federal grant programs.
- Company Sponsorships are possible; naming rights; adopt a portion of the trail / Riverfront.
- After further review of potential funding sources, recommendations and schedule for applications was produced and is enclosed as Appendix A.

	SOURCES FOR PLANNING / DESIGN								
AGENCY	PROGRAM NAME	FUNDING AMOUNT	PURPOSE	ELIGIBLE APPLICANTS	DEADLINES	CONTACT INFO			
Initiative Foundation	Innovation Fund	\$2,500 - \$5,000	Priority consideration is given to projects that have local support. For program or capacity-building projects which address key local priorities.	501(c)(3) nonprofit organizations, governments and schools in IF area.	2016: March 25, June 15 and October 7	Don Hickman dhickman@ifound.org (320) 632.9255			
BNSF Railway Foundation	None	No minimum / maximum listed	Request should fall in one or more of the following categories: civic, cultural, educational, health/human services, youth	501(c)(3) nonprofit organizations in or serving a community near one of BNSF's lines	Apply at any time	BNSFFoundation@bnsf.com			
U.S. Bank	Places to Play Program	\$25,000 - \$50,000 50/50 match	Provides community-based non-profit organizations and schools with grants to improve the quality, safety, and accessibility of local play spaces in low- to moderate-income communities in Minnesota	community-based non- profit organizations and schools	Waiting for new round – anticipate February 2017	placestoplay@usbank.com			
BLACF	Mississippi Riverfront Development Fund	Dependent on contributions	Field of Interest Fund created to coordinate the Mississippi Riverfront in Brainerd; may to strengthen the partnership with BLACF.	Karl Samp ksamp@communitygiving.org					
Blandin Foundation	Trustee Reviewed Grants	\$50,000 - \$250,000	Grants are focused on high-impact awards to projects with the potential to establish models that can be emulated by	organizations, 15	uarterly deadlines – March 5, June 15, September 15, ecember 15	Sonja Merrild (218) 327-8746			

SOURCES FOR PLANNING / DESIGN									
AGENCY	PROGRAM NAME	FUNDING AMOUNT	PURPOSE	ELIGIBLE APPLICANTS	DEADLINES	CONTACT INFO			
			other communities. Preference will be given to communities that have participated in a Blandin Foundation community leadership program.	schools in rural Minnesota					

			SOURCES FOR CONS	TRUCTION		
AGENCY	PROGRAM NAME	FUNDING AMOUNT	PURPOSE	ELIGIBLE APPLICANTS	DEADLINES	CONTACT INFO
BNSF Railway Foundation	None	No minimum / maximum listed	Supports the communities it serves and the hometowns in which its employees live, work and volunteer. Supported organizations or programs should exist in or serve a community near one of BNSF's rail lines	501(c)(3) nonprofit organizations in or serving a community near one of BNSF's lines	Apply at any time	BNSFFoundation@bnsf.com
U.S. Bank	Places to Play Program	\$25,000 - \$50,000 50/50 match	Provides community-based non-profit organizations and schools with grants to improve the quality, safety, and accessibility of local play spaces in low- to moderate-income communities in Minnesota	community-based non- profit organizations and schools	Waiting for new round – anticipate February 2017	placestoplay@usbank.com
Greater Minnesota Regional Parks and Trails Commission	Parks and Trail Legacy Program	No match required, but makes application stronger if provided	To provide grants to local units of government to support parks and trails of regional or statewide significance.	Counties, cities, and townships.	Need to have "high" designation prior to funding requests. Prioritization historically happens in the spring with funding requests in the fall	Joe Czapiewski, 218.556.3651, coordinator@gmrptcommissio n.org
Minnesota Department of Transportation	Transportation Alternatives Program	Will fund up to 80% of construction only costs	Expand transportation choices and enhance the transportation experience through 12 eligible TE activities related to surface transportation, including pedestrian and bicycle infrastructure and safety programs, scenic and historic highway programs, landscaping and scenic beautification, historic preservation, and environmental mitigation.	State aid eligible cities and counties. If a city is a non-state aid city (under 5,000 in population) it must be sponsored by the county.	Annual process with letters of intent due in the fall and applications due early January	Steve Voss, MnDOT, 218.828.57479, Steve.Voss@dot.state.mn.us

	SOURCES FOR CONSTRUCTION							
AGENCY	PROGRAM NAME	FUNDING AMOUNT	PURPOSE	ELIGIBLE APPLICANTS	DEADLINES	CONTACT INFO		
Minnesota Department of Natural Resources	Local Trail Connections Program	75% up to \$150,000	To provide grants to local units of government to promote relatively short trail connections between where people live and desirable locations, not to develop significant new trails.	Counties, cities, and townships.	Annual process with applications dues in March	Dan Golner 651.259.5599 Daniel.Golner@state.mn.us		
Minnesota Department of Natural Resources	Regional Trail Grant Program	75% up to \$250,000	To provide grants to local units of government to promote development of regionally significant trails outside the seven-county metropolitan area.	Counties, cities, and townships.	Annual process with applications dues in March	Dan Golner 651.259.5599 Daniel.Golner@state.mn.us		
Minnesota Department of Natural Resources	Federal Recreation Trail Program	75% up to \$150,000	To encourage the maintenance and development of motorized, non-motorized, and diversified trails by providing funding assistance.	Counties, cities, and townships.	Annual process with applications dues in February	Dan Golner 651.259.5599 Daniel.Golner@state.mn.us		
City of Brainerd	Tax Increment Financing (TIF)	Increase in property taxes that a new development or redevelop- ment project generates	To induce or cause a development or redevelopment that otherwise would not occur—e.g., to convince a developer to build an office building, retail, industrial, or housing development that otherwise would not be constructed. To do so, the increased property taxes are used to pay for costs (e.g., land acquisition or site preparation) that the developer would normally pay. Or to finance public infrastructure (streets, sewer, water, or parking facilities) that are related to the development.	Minnesota authorizes development authorities to use TIF. These authorities are primarily housing and redevelopment authorities (HRAs), economic development authorities (EDAs), port authorities, and cities	Before an authority may create a TIF district, it and the city must make "but-for" findings that (1) the development would not occur without TIF assistance and (2) that the market value of the TIF development will be higher (after subtracting the value of the TIF assistance) than what would occur on the site, if TIF were not used.	Work through the HRA's or City's financial advisor		
State Legislature	Port Authority		This is a legal entity to promote general welfare of a City's port district, increase the volume of commerce in the port and provide facilities for handling, storage and shipment of freight. Actively develops commerce within the city and can enable business location and expansion. The powers of a Port Authority are more expansive then those of an HRA or an EDA. It is a separate political entity and may issue general obligation bonds without holding an election	Would need to be created by the State Legislature.				
City of Brainerd	Local Option Sales Tax (LOST)		Currently programmed out to 2034 for: sewer, water, then trails. Need to determine if that is the order for sure					

	SOURCES FOR CONSTRUCTION								
AGENCY	PROGRAM NAME	FUNDING AMOUNT	PURPOSE	ELIGIBLE APPLICANTS	DEADLINES	CONTACT INFO			
			and all the specifics around the usage of LOST						
State Legislature	Bonding Bill	50% of capital costs	Capital improvement projects throughout the state are addressed through the bonding bill process. Projects should be regional or state significance.	Local governmental units: counties, cities and township; school districts.	Mid-June 2017, date TBD	Jennifer Hassemer 651.201.8079 Jennifer.Hassemer@State.Mn .Us			
Essentia Health	Community Contributions	Separate processes for grants under \$5,000 and over \$5,000; no match stated	Provides funding to programs and organizations focused on one of these areas: Programs or projects that improve peoples' physical or mental health, prevent violence, or promote injury prevention and safety.  Programs or projects that improve the overall health of our communities and meet the needs of special populations and the underserved.  Programs and community projects that support and improve access to the arts or other civic and cultural endeavors.  Programs that enhance education, medical education, or medical	501(c)(3) nonprofit organizations or governmental unit in or serving in Essentia's service area	Applications for <\$5,000 reviewed monthly; Applications for \$5,000 or more accepted twice a year on the following schedule: September 1, Grants awarded in December March 1, Grants awarded in June	Patricia Lewis 218.786.4762 patricia.lewis@essentiahealth .org			
Minnesota Pollution Control Agency	MPCA Green Corp	Technical assistance / "internships"	equipment.  A statewide program to help preserve and protect Minnesota's environment while training a new generation of environmental professionals. This program places AmeriCorps members across Minnesota, where they will serve for 11 months on focused environmental projects that help build community resilience.	local governments, educational institutions, and non-profit organizations	Applications are closed for the 2016-2017 program year. Will watch for 2017-2018 round.	651.296.6300 info.pca@state.mn.us			
Crow Wing County	Crow Wing Energize		Projects should: create/sustain a united approach to improving health and wellness in Crow Wing County  Collaborate towards solutions with multiple stakeholders (e.g. schools, worksites, medical centers) to improve community engagement and commitment focused on improving community health	serving or located within Crow Wing County, including but not limited to: neighborhood, youth, or environmental groups; faith-based organizations; health care organizations; civic or citizens' associations;	Monthly	Cassie Carey 218.821.6975 Cassie.Carey@CrowWing Energized.org			

SOURCES FOR CONSTRUCTION								
AGENCY	PROGRAM NAME	FUNDING AMOUNT	PURPOSE	ELIGIBLE APPLICANTS	DEADLINES	CONTACT INFO		
			Anchored in evidence based efforts around greatest community good that can be achieved through available resources.	economic development agencies; local government entities; local businesses; school districts				
National Joint Powers Alliance (NJPA)	Innovation Funding program	No amounts listed but historically fund between \$50,000 - \$100,000	The project just has to be regional, that is really the biggest qualifying factor. Regional meaning regional in development, not in use. Regional in the development and collaboration of starting and completing the project – not necessarily who will use the project.	Local governmental units, organizations in the Region 5 area.	2017 deadline to be determined, historically has been April / May	Anna Gruber 218.895.4135 anna.gruber@njpacoop.org		
BLACF	See details under	See details under Planning / Design						

# Appendix A

Funding Recommendations

Three Bridges Trail

## I. Planning

#### A. BNSF

NOW - No minimum / maximum

Apply at any time, open application process and they review monthly

### B. U.S. Bank Stadium – Places to Play Program

FEBRUARY 2017

\$25,000 - \$50,000 | 50/50 match

#### C. Initiative Foundation – Innovation Fund

3<sup>RD</sup> / 4<sup>TH</sup> QUARTER 2017

### D. Brainerd Lakes Area Community Foundation

AS FUNDS BECOME AVAILABLE

## E. Blandin Community Foundation

#### II. Construction

## A. FEDERAL – MnDOT Transportations Alternatives Program

JANUARY 13, 2017

Will fund up to 80% of construction costs; however that needs to be balanced against their available funding. Requested \$1 Million

Funding for 2021 – can advance fund if needed

Can match with other non-federal sources, including state, regional private and local

#### B. STATE – Capital Bonding Bill

**JUNE 2107** 

50/50 match – will fund acquisition, design and construction

Can match with other non-state sources, including federal, regional private and local

### C. Regional Trails Program

MARCH 31, 2017

75% grant / 50% match – will fund acquisition and development of trails

Can match with other non-state sources, including federal, regional private and local

## D. FEDERAL – Economic Development Administration / Region 5 Vital Projects

DECEMBER 15, 2016 White Paper due

Funding TBD; Region 5 will promote to potential funding partners

#### E. City of Brainerd – Tax Increment Financing

AS NEEDED, TYPICALLY 60 - 90 DAYS TO CREATE

Could provide needed incentive for redevelopment of properties

## F. State Legislature → Port Authority

12-24 MONTHS FOR CREATION

Creation of a Port Authority would provide taxing and bonding authority

## G. Greater Minnesota Regional Parks & Trails Commission – Legacy

APRIL 2017 Request High Designation

If designated as High, funding requests historically are due the following September

## H. BNSF Railway Foundation

NOW – No minimum / maximum

Apply at any time, open application process and they review monthly